

How do I find advanced tools for Investing: Audio Script

[Music in background throughout]

[Merrill® logo on screen throughout]

On screen copy:

How do I find advanced tools for investing?

[Speaker sitting at a desk with laptop open.]

On screen disclosure:

Please see important information at the end of this video.

You opened a Merrill Edge Self-Directed® account because you want to make your own investing decisions. But everyone can use a little guidance when it comes to finding the tools you'll need along the way.

So if you've been trading on your own but want to take your investing to the next level, or maybe you're an experienced trader who's new to the site, this video is for you.

I'm going to show you on my screen where to find research and tools on [MerrillEdge.com](https://www.merrilledge.com) and the Merrill Edge app, so you can be a more dynamic investor. Sound good?

Okay, these are your dynamic insights.

[Dynamic Insights page]

It's a page that really cuts through the clutter, and you can get here from anywhere on [MerrillEdge.com](https://www.merrilledge.com) by clicking here on the nav bar.

The top of the page is all about your holdings and portfolio, a great place to start.

[Asset allocation and Portfolio Performance sections are highlighted on screen.]

As you scroll down, you'll see how the market is doing, plus trends and the latest news.

[Market Performance, Global Research Highlights and Major Economic Events sections are highlighted on screen.]

Click on any box to get more information and links to full articles, charts, and insights that you might want to act on.

Another place to get inspired is in the “Idea Builder.”

[Cursor highlights Research tab and selects Idea Builder.]

You can explore investing themes and learn about global trends that are transforming our world.

[Idea Builder page. Get Started with Stock Ideas is highlighted, cursor selects US1 list. Fictional stock info appears.]

You’ll find prescreened lists of stocks based on different themes from Global Research and others, complete with ratings from industry experts.

And when you find a stock you’re interested in, you can click on it and see more about that stock and make a trade right here, or dig deeper into any of the research data.

Or you can check out the stock’s story and see the important information summarized in chapters.

[Cursor selects Read Stock Story for fictional stock.]

This chapter shows what’s driving the share price in clear, visual ways.

[Key Market Value Drivers graphic.]

A couple of chapters later, you’ll find analyst ratings and price targets for forecasting the short, mid and long-term outlook.

[Analyst ratings and price targets page]

[Trading Central’s Technical Insight tool page]

Of course, if you’re looking to chart trends for yourself, expand the “Trade” tab and you can access Merrill Edge MarketPro; it’s next level stuff.

[Cursor highlights Trade tab, selects Merrill Edge MarketPro.]

Merrill Edge MarketPro is a fully customizable, active-trading platform with real-time streaming market data and insights.

[Merrill Edge® platform opens, cursor selects Studies and scrolls through different options.]

There are powerful tools for analysis and trading, you'll find all sorts of resources and videos for learning how to use them.

[Take control with Merrill Edge MarketPro page]

And with the Merrill Edge app on your mobile device, you've got access to your portfolio's performance, the ability to transfer money, and much more so you can research and trade from anywhere.

[Merrill Edge mobile app screen appears showing Total Portfolio Value, performance and U.S. Market data.]

Find exactly what you want faster by setting watchlists. And you can trade stocks, ETFs, mutual funds, and options, all within the app.

[Watchlist mobile app page. New Watchlist is selected. Fictional stock page on mobile app is shown.]

And if you need it, help is just a click or call away.

[Merrill Edge dashboard page]

On screen copy:

Help When You Want It

888.637.3343

Schedule an appointment

So there you go. Whether you're looking for investing ideas or are ready to make trades on the go, now you know you've got the tools you need.

Thanks for watching, and for choosing Merrill.

On screen copy:

What would you like the power to do?®



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On screen disclosures:

Investing involves risk. There is always the potential of losing money when you invest in securities.

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